

CV

Louis A. Ureneck
83 Ivy Street No. 22
Brookline, MA 02446

January 14, 2011

Education

Nieman Fellow and editor-in-residence
Nieman Foundation
Harvard University
1994-1995

Barach Fellow in Nonfiction Writing
Wesleyan University
Middletown, Conn.
Summer 1996

University of New Hampshire
English
Bachelor of Arts
1972
Editor-in-chief of the student newspaper, "The New Hampshire"

Toms River High School
Toms River, N.J.
1968

Academic positions and activities

Professor
Business and Economics Journalism
Boston University
2003 – continuing

Director
Master's Program in Business and Economics Journalism
Boston University
2003 – continuing

President's Advisory Committee on Finance, Law and Policy
Boston University

Spring 2010 – continuing

Fulbright Specialist Roster

Fulbright Program

Visiting professor at National University's Mohyla School of Journalism in Kiev.
January, February, 2011.

Chairman

Department of Journalism, Boston University.

June 2006 – August 2010

Graduate Program Director

Department of Journalism

Boston University

Spring 2004 – Spring 2006

**Visiting Professor, Belarus Economic Research and Outreach Center, administered
by the Stockholm Institute of Transition Economics.**

October 12-13, 2009

**Invited Lecturer, Panteion University, Athens, Greece, sponsored by the US State
Department.**

May 2010

May 2009

May 2008

May 2007

Professional positions

Consultant and writing coach, AMR Research, Boston, MA. 2009.

Consultant and writing coach, Boston Business Journal, 2009, 2010.

Assistant to the editor and deputy managing editor of The Philadelphia Inquirer.

March 1997 – August 2003

Managed the night news operation, including all news and features departments, and oversaw the editing and layout of the front page. Produced the paper's 9/11 Extra edition.

Led a 6-month analysis the paper's news report and staff assignments, which resulted in a reorganization of beats on the 210-person reporting staff. Among the improvements: Coverage of urban affairs and business.

Raised the level of editing throughout the paper through supervision of the editing of top stories and production of a daily written critique.

Developed a news-coverage, circulation and advertising plan for South Jersey, a key readership area for the Inquirer.

Coordinated coverage of the Inquirer's coverage of the city of Philadelphia as day editor on the city desk and provided leadership on major stories involving urban events and issues

Editor and vice president of The Portland (Maine) Press Herald and Maine Sunday Telegram.

September 1989 – October 1996

Transformed a mediocre newspaper into one of the best medium-sized newspapers in the country, winning numerous regional and national awards for design, reporting and public service. The Portland Newspapers were named "New England Newspaper of the Year" every year I was editor. I undertook a massive renovation of the newspapers first as managing editor and then as editor. It involved the news staff as well as community leaders, readers and peers from other newspapers. The program was built around a 3-year initiative that had a profound impact on the papers' quality and success.

Developed two websites that won "best-in-the-nation" awards from Editor & Publisher magazine.

Worked closely with writers, and many of the major stories I directed won national acclaim. Among the stories were well-developed pieces on the bungled leveraged buyout of Bath Iron Works, the state's largest private employer; the widening gap between Maine's richest and poorest residents; the redevelopment of Portland's waterfront; and an investigation into Maine notoriously poor record of workplace safety. The latter story led directly to reform by the state Legislature.

Reporter, copy editor, city columnist, managing editor, The Portland Press Herald, Evening Express and Maine Sunday Telegram.

November 1974 – August 1989

Reporter, Providence (R.I.) Journal-Bulletin.

September 1972 – September 1973

Publications

Books:

In press: with Viking Press: *A Cabin In Maine*. An inquiry into the place of nature in modern life. Publication date: Fall 2011.

Backcast Fatherhood, Fly-Fishing and a River Journey Through the Heart of Alaska. St. Martin's Press, 2007. Winner of the 2007 National Outdoor Book Award and book-of-the-month selection of National Geographic Traveler magazine.

From Buzz Bissinger, author of *Friday Night Lights*: "This is simply a fabulous book, as deep and true as the Alaskan waters that serve as its backdrop. It is an exciting adventure story. It is a profound story of the heart. It is warm and beautiful and so sweetly honest, a father fighting for his son, to know him, to regain him, in a way that will stay and linger long after the final page is turned."

From Bill McKibben, author of *The End of Nature*: "The unflinching terrain of the Alaskan interior has yielded an unflinching memoir, one of the finest meditations on fathers and sons that I've ever read."

From Lance Morrow, author *Second Drafts of History*: "It is hard for fathers and sons to write about one another. But Lou Ureneck has done it brilliantly."

Articles, essays and blogs:

"From the Ground Up," a multi-media blog about the construction of a cabin in Maine, The New York Times. November 2008- January 2010.

"Maine Cabin Blog," a multi-media blog that opens a next chapter in the cabin project, From the Ground Up. On-going.

"Building a Home for Another Life," an essay, The New York Times, Dec. 11, 2009.

"Adrift in an Ocean of Complexity," op-ed essay, Boston Globe, Nov. 2, 2009.

"Dispatches from Belarus: After Marxism's Fall Curbs on News Stay," op-ed essay, Boston Globe, Oct. 26, 2009.

"Understanding Business Aids Journalists' Bottom Line," op-ed essay, Boston Globe, Oct. 19, 2009.

"The Sorry State of Civic Affairs," op-ed essay, Boston Globe, Oct. 12, 2009.

"Coming to a Site Near You: Paid Online News," op-ed essay, The Boston Globe, October 5, 2009.

"The Writing Craft: From Hand to Hand," op-ed essay, Boston Globe, Sept. 28, 2009.

"A Perilous Time for Newspapers," op-ed essay, Boston Globe, May 13, 2009.

“Media, Business and the Economy,” article, American Academy of Arts and Sciences, April 2009.

“Mixed Media: Big Ideas and Oddball Interpretations,” book, film and websites review, Sierra magazine, May/June 2008.

“Rupert Murdoch’s Big Win,” op-ed, Boston Globe, August 1, 2007.

“A Fly-Fisherman’s Odyssey,” article, The New York Times, August 19, 2007.

“Values Reside at the Core of Journalism,” Nieman Reports, Nieman Foundation, Harvard University, Fall 2007.

“Business and Economics Reporting,” article in the Encyclopedia of American Journalism, Routledge, New York, 2007.

“I’m killing Newspapers,” op-ed, Boston Globe, International Herald Tribune, Sept. 3, 2007.

“Born to Fish: A South Jersey Boy’s Life,” essay, The New York Times, Sept. 7, 2007.

“A Cook Who Could Not Quit,” essay, The New York Times, June 27, 2003.

“Coming Together Where the River Forks,” essay, The New York Times, April 13, 2003.

“Perilous Times for the Press,” Bostonia magazine, Fall 2006, Boston University.

“A Prayer for Quality Journalism as Public Corporations Focus on Margin and Financial Return,” Nieman Reports, Spring 2005.

“The Hunt for a Shared Pastime Takes an Unexpected Turn,” an essay, The New York Times, March 14, 2003

“Newspapers Arrive an Economic Crossroads,” Nieman Reports, Summer 1999 Special Issue.

“How an Editor Handles Layoffs,” Nieman Reports, Spring 1996.

“Empathy – Path to a Different World,” Nieman Reports, Spring 1995.

“Expert Journalism. An examination of objectivity and expertise in daily newspaper journalism.” Nieman Reports, Winter 1994. (This article was collected in Nieman Reports’ anthology, “A selection of outstanding writing during the last half of the 20th Century.”)

Academic and Professional Service

Nieman Foundation Advisory Board, Harvard University. 2009 and continuing.

Member, Society of American Business Editors and Writers.

Member, American Society of News Editors (formerly ASNE).

Panelist, "Future of News," Public Relations Society of America, Jan. 21, 2010.

Conference co-organizer, "Journalism and History: Crossing the Boundaries," Boston University, October 2009.

"Should Universities and Newspapers Get Married?" round table interview, BU Today, April 9, 2009.

Panelist, "Problems Facing Mass Media," University of Massachusetts School of Law, March 7 and 8, 2009.

Invited guest, "Journalism That Matters" conference at the Poynter Institute for Media Studies. March 1-4, 2009.

Judge, UCG editorial contest, April 2009.

Member, Scientific Committee, "New Media and Information: Convergences and Divergences," Athens, Greece. May 6-9, 2009.

Judge, Taylor Family Award for Fairness in Newspapers, Nieman Foundation. May 2009

Speaker, "Boys to Men," non-profit organization's annual meeting, Portland, Maine. June 19, 2009.

Judge, Stephen Barr Award, American Society of Business Publications Editors, August 2009.

Conference organizer, "The Non-Fiction Book as the Last Best Hope of Journalism," Boston University, October 2008.

Master class in memoir, Nieman Narrative Conference, Boston, April 2008.

"Nature: A Sense of Place and A Source of Metaphor," Faculty Forum Chat, Gotlieb Archival Research Center, Boston University, Oct. 25, 2007.

Chair Education for Journalism Committee, American Society of Newspaper Editors.
2005-06

Member, Education for Journalism Committee, American Society of Newspaper Editors.
2004-2006

Prepared and published a survey of specialized programs of study in graduate journalism programs.

“The Place of Journalism on the Internet,” a presentation to visiting journalists from Eastern Europe, Boston University, May 2004.

“Getting the Information You Need: Tips for Hedge Fund Managers,” presentation to Kaintuck Capital Management LP executives, Boston, MA, April 2004.

Invited seminar member, Narrative Seminar for Editors, Nieman Foundation, March 2004

Chairman, New Media and Ethics Committee, American Society of Newspaper Editors
1995-96

With funding from the McCormick-Tribune Foundation, organized and led a 3-day conference for newspapers editors around the country on journalism and the Internet.

Member, Readership Committee, American Society of Newspaper Editors. 1993-94.

Conceived and published prototype newspapers sections for at-risk newspaper readers that were tested in a market-research study. Results were published as part of a national initiative to increase newspaper readership.

Internal Knight-Ridder consultant to the Fort-Wayne News-Sentinel. Fall 1997.

“Listening as the key to better journalism,” presentation to the Poynter Institute, St. Petersburg, Fla. August 1996.

“Journalism as a Life of Service,” speech on acceptance of the Maine Journalist of the Year Award, Maine Press Association, September 1996.

“Building Community on the Internet through Journalism,” panelist at the annual meeting of the Asian-American Journalists Association, Honolulu, HA, 1995.

“The Media and the Internet,” panel discussion at Lovejoy Convocation, Colby College, Waterville, Maine, 1995.

“Attracting At-Risk Readers,” presentation to the annual meeting of the American Society of Newspaper Editors, Washington, D.C., 1993.

“Leading a Newspaper through an Award-Winning Redesign,” speech to the Associated Press Managing Editors Association, Boston, MA. 1993.

“The Place of Quality Management in Newspapering,” New England Newspaper Association, Boston, MA, 1993.

“Transforming Creative Organizations,” lecture at the Poynter Institute for Media Studies, St. Petersburg, Fla.

“Techniques of Expert Reporting,” lecture to the Nieman Foundation, Harvard University, 1992.

President, New England Associated Press News Executives Association. 1986

Member, Alumni Advisory Publications Board, University of New Hampshire. 1992-93

“Styles of Leadership,” lecture to mid-career management students, University of Southern Maine, Portland, Maine, 1991

References

Dr. Jerold Kayden, [Frank Backus Williams Professor of Urban Planning and Design and Director, Master in Urban Planning Degree Program, Harvard Graduate School of Design.](#) 617-496-0830.

Max King, former executive director of the Heinz Foundation and former editor of The Philadelphia Inquirer. 412 281 5777.

Bill Kovach, co-chairman of the Project for Excellence in Journalism, former curator of the Nieman Foundation, Harvard University, and former Washington Bureau chief of The New York Times.

